

@properties®



JG JANICE
GOLDBLATT

@properties®



JG JANICE GOLDBLATT

847.809.8096 mobile

janice@atproperties.com
janicegoldblatt.com

A native of northern California and 30 year Highland Park resident, Janice Goldblatt is an award-winning real estate broker for @properties. She has been a consistent top producing real estate agent in Highland Park since 1996, earning numerous awards for volume and transactions.

Janice has achieved success in all North Shore real estate markets, including Highland Park, Lake Forest, Glencoe, Wilmette, Winnetka, Evanston, Northbrook and Glenview, Illinois. Her areas of specialty include relocation, new construction, and those moving from the city of Chicago to the North Shore.

Janice provides all of her clients a vast knowledge of North Shore real estate, professional enthusiasm, a keen eye for detail, and a strong overall background in sales, marketing and client service.

Janice Goldblatt believes in giving back to the community, donating her time as a driver for the American Cancer Society, providing transportation to cancer patients for their doctor's visits and oncology appointments. She also volunteers as a Lake County, Illinois Court Appointed Special Advocate (CASA), working on behalf of children in the court system. Janice serves on the board of Community Partners for Affordable Housing (CPAH), recently receiving the "Community Partner Award" from CPAH and the City of Highland Park for her efforts.

Janice is based out of the Highland Park office of @properties, currently the #1 real estate brokerage on the North Shore, leading the industry in innovative marketing, advertising and technology.

I GIVE 500% TO EVERY CLIENT, GOING THE EXTRA MILE FOR WHATEVER NEED I CAN ACCOMMODATE. MY HIGHEST CARE AND INTEGRITY, STRAIGHTFORWARD APPROACH, ABILITY TO PRESENT FULLY RESEARCHED OPTIONS, AND STRENGTH AT THE NEGOTIATING TABLE MAKE ME THE OPTIMAL PARTNER FOR MY CLIENTS WHEN THEY ARE LOOKING TO BUY AND SELL REAL ESTATE



“

**Janice was amazing.
She helped me throughout
the entire buying process
from the P&S to closing.
She was extremely
conscientious and
supportive. I can't thank
her enough.**

JB

What are my clients saying?

..... “
I have used Janice several times to buy and sell property. Extremely friendly and smart, and her knowledge and expertise of the market are spot on. I always feel that my transactions are given top priority.

M

..... “
Janice did an amazing job in helping us find and get the best possible deal on our suburban home - plus her wealth of contacts have proved invaluable in making sure we maintain the house with great service providers.

A

..... “
Janice has a deep understanding and knowledge base of the factual and emotional issues surrounding a home purchase or sale. Her calm demeanor and knowledge based advice helped navigate some tricky physical and negotiating issues on both the sale and purchase of my home. She continues to be a no nonsense, straight forward provider of sound advice for our home. My wife and I feel lucky to have Janice on our team.

E

..... “
As returnees to the area, we thought we knew the area - but Janice did an amazing job of guiding us 'back home". We took a lot of care and a considerable amount of time, but Janice was always responsive and encouraging.

AL

..... “
Janice was the greatest. I have bought and sold a condo or house many times over the years and I have never had as pleasant an experience as with Janice and her team. She is personable and easy going and made me feel comfortable at every turn while also being on top of all the important knowledge and logistical details that go into a successful listing and sale. I couldn't imagine feeling better served.

DF

What are my clients saying?

“

Janice was wonderful in representing us with our purchase. She knew the market well, and was very networked with other agents in the area where we felt we had the 'inside edge' to get the first showing or have our bid pushed to be more strongly considered it was these intangible factors that we feel helped us close our ideal home despite a very competitive market. Janice is always available and quick to reply to questions. Would strongly recommend without hesitation

P

“

Janice is amazing. When we were house hunting I didn't know where I wanted to live. She must have shown me 100 houses in 10 different areas. She helped me narrow down my search with her incredible knowledge of the area. She helped me find the perfect house and then went to work on getting us the perfect price. She was always available and incredibly responsive. I couldn't imagine using someone else. I have recommended her several times since then and everyone has been extremely grateful for the excellent recommendation. You can't go wrong.

Here's a little side story about Janice: One day we were scheduled to meet at 4pm to look at houses. She got in a horrible bicycle accident that day. Emergency room bad. She was not 1 minute late to our appointment. She arrived covered in scrapes and bandages. I tried to send her home, but she insisted we get our work done. There was no way she was going to cancel five appointments. She was cheerful, and positive, and professional as always. She will never let you down.

AW

“

Not only is Janice an expert in North shore real estate, she also knows the city. You know she is dedicated by the hours/times she replies to emails and texts. Not only is she professional and dedicated, she is fun to work with!

B

..... “
Janice has helped with both purchase and sale of properties. In every transaction Janice has brought expertise, informed advice and a skilled negotiation approach to move closings forward. Janice is responsive, and provides frequent updates on progress. While real estate transactions can be stressful Janice's personal touch and competence made the process enjoyable.

M

..... “
Janice was a great partner as we searched for the right home - and she knew about the neighborhoods, schools, shopping, and so much more than I thought I needed to know. I'd recommend Janice to anyone in a heartbeat!

A

..... “
I have used Ms. Goldblatt many times and would recommend her in a heart beat. Smart, intelligent, rapid response and agreeable. She found great renters, helped us purchase a home and sell a home. She is the full package. Look no further for a great realtor and business woman. Also helps that she is kind and caring. BONUS.

J

..... “
Janice is outstanding! She knows the ins and outs of every home, and is a very straight shooter. She is also an absolute delight to work with and is extremely accessible and responsive.

T

..... “
Janice is one of those people that you are just lucky to know both as a realtor and as a human being. She works incredibly hard, as her clients know, and she uses her depth of knowledge about the market to get the job done. If you spend any time with Janice, you know she never stops, and she always has your back. Not only that, but she is an outstanding person who believes in giving back, which doesn't surprise those of us who know her.

A

..... “
Janice was so knowledgeable and fun to work with on my recent transaction. I will highly recommend her to others.

ML

..... “
Janice was a dream to work with. She made the whole experience far more enjoyable (yes, enjoyable) than any real estate deal I had ever been in. She was helpful and thoughtful and always made things feel easy. Can't imagine a better experience selling your home than what she delivered.

DF

stats

14 DAYS

average days
on market
with janice

98%

average list/
sale price
with janice

129 DAYS

average days
on market

91%

average list/
sale price

*Broker Metrics: Average based on listings priced competitively without price changes, includes North Shore listings (located in Evanston, Wilmette, Winnetka, Glencoe, HP & LF) LTM.

recognition & awards

Top 2% of brokers nationwide since 1999

Top Highland Park agent, 1999 to present

Licensed Salesperson, 1996-1997

Licensed Broker since 1998

**Member of Illinois Association
of Realtors® and National Association
of Realtors®**

@properties

100
THE TOP
100



LUXURY
PORTFOLIO
INTERNATIONAL®
REAL ESTATE

Leading

REAL ESTATE
COMPANIES
OF THE WORLD®



TopAgentNetwork

recent sales

8 S Bristol Road, Northfield	\$3,725,000	1062 Princeton Avenue, Highland Park	\$845,000
1304 Trapp Lane, Winnetka	\$3,550,000	485 Ravine Drive, Highland Park.....	\$825,000
906 Sunset Road, Winnetka	\$3,325,000	615 Onwentsia Avenue, Highland Park	\$825,000
1304 Trapp Lane, Winnetka	\$3,000,000	1016 Sheridan Road, Highland Park	\$811,500
133 Laurel Avenue, Highland Park.....	\$2,100,000	1125 Oakridge Drive, Glencoe	\$810,000
524 Huntington Lane, Winnetka	\$1,925,000	615 Onwentsia Avenue, Highland Park	\$800,000
2477 Sheridan Road, Highland Park	\$1,875,000	126 Edgecliff Drive, Highland Park.....	\$795,000
2259 Sheridan Road, Highland Park	\$1,818,000	3233 Summit Avenue, Highland Park.....	\$788,000
1040 Pine Street, Winnetka	\$1,750,000	771 Thackeray Drive, Highland Park	\$786,000
1836 Garland Avenue, Highland Park	\$1,465,000	355 Lincolnwood Road, Highland Park	\$780,000
1508 Oakwood Avenue, Highland Park	\$1,430,000	205 Harbor Street, Glencoe	\$770,000
830 Raleigh Road, Glenview	\$1,400,000	837 Valley Road, Lake Forest	\$761,000
65 Logan Loop, Highland Park	\$1,332,500	2171 Linden Avenue, Highland Park	\$760,000
1363 McDaniels Avenue, Highland Park.....	\$1,087,500	674 E Sunnyside Avenue, Libertyville	\$740,000
385 Cedar Avenue, Highland Park	\$1,065,000	1425 Sheridan Road, Highland Park	\$737,925
1717 Daffodil Court, Highland Park	\$1,040,000	726 Michigan Avenue, Evanston	\$735,000
1154 Kenton Road, Deerfield	\$1,000,000	178 Indian Tree Drive, Highland Park	\$735,000
1256 Dryden Place, Evanston	\$975,000	16 Sheldon Lane, Highland Park	\$735,000
146 Towers Keep, Highland Park	\$960,000	55 Shenandoah Road, Deerfield	\$733,000
1777 Balsam Road, Highland Park	\$955,000	541 Broadview Avenue, Highland Park.....	\$730,000
2707 Mavor Lane, Highland Park	\$945,000	44 Holabird Loop, Highwood	\$722,000
1180 Hamilton Lane, Deerfield.....	\$920,000	1857 Lawrence Lane, Highland Park.....	\$699,000
867 Broadview Avenue, Highland Park	\$900,000	1086 Valley Road, Lake Forest	\$695,000
130 Indian Tree Drive, Highland Park.....	\$875,000	30 Endicott Lane, Highwood	\$690,000
205 Harbor Avenue, Glencoe	\$865,000	1801 Telegraph Road, Bannockburn.....	\$688,500
973 Marion Avenue, Highland Park	\$862,500	1158 Glencoe Avenue, Highland Park.....	\$685,000
950 Stonegate Drive, Highland Park.....	\$860,000	1179 Hamilton Lane, Deerfield.....	\$667,500
303 N Deere Park Drive, Highland Park	\$855,000	25 Carriage Lane, Highwood.....	\$643,000
260 Whistler Road, Highland Park	\$850,000	866 Stonegate Drive, Highland Park	\$640,000

recent sales

1080 Summit Drive, Deerfield	\$619,000	973 Marion Avenue, Highland Park	\$465,000
913 Rollingwood Road, Highland Park.....	\$610,000	725 Carriage Way, Deerfield	\$465,000
2419 Saint Johns Avenue, Highland Park.....	\$610,000	1375 Cavell Avenue, Highland Park	\$455,000
1023 Bob-O-Link Road, Highland Park	\$585,000	1477 Oakwood Avenue, Highland Park	\$450,000
349 Vine Avenue, Highland Park	\$577,500	520 Ravine Drive, Highland Park	\$450,000
1040 Pine Street, Winnetka	\$570,000	2236 Chestnut Street, Northbrook	\$450,000
36 Saint Charles Place, Highland Park.....	\$560,000	1639 Village Green Court, Deerfield	\$445,000
1128 Linden Avenue, Highland Park	\$557,000	2928 Twin Oaks Drive, Highland Park	\$440,000
697 Rienzi Lane, Highwood	\$541,250	2376 Master Lane, Riverwoods	\$435,000
992 Chaucer Lane, Highland Park.....	\$540,000	1462 Sherwood Road, Highland Park	\$435,000
466 Pleasant Avenue, Highland Park	\$530,000	1336 Cavell Avenue, Highland Park	\$430,000
1655 Friar Tuck Avenue, Highland Park	\$530,000	1347 Ferndale Avenue, Highland Park	\$429,000
1023 Franz Drive, Lake Forest.....	\$520,000	978 North Avenue, Highland Park	\$425,000
622 Mulberry Place, Highland Park	\$515,000	930 Bob-O-Link Road, Highland Park	\$425,000
3481 Dato Avenue, Highland Park	\$505,000	3907 Stonebridge Crossing, Zion	\$417,500
330 Brookside Lane, Glencoe.....	\$500,000	1773 Northland Avenue, Highland Park	\$405,000
1657 Silver Pine Drive, Northbrook	\$500,000	1336 Cavell Avenue, Highland Park	\$392,500
3059 Priscilla Avenue, Highland Park.....	\$499,000	1476 Eastwood Avenue, Highland Park	\$389,000
1934 Garland Avenue, Highland Park	\$495,000	1337 Sunnyside Avenue, Highland Park	\$382,000
382 Moraine Road, Highland Park	\$490,000	361 Warwick Road, Deerfield.....	\$377,500
292 Washington Road, Lake Forest	\$490,000	20 Cherokee Road, Vernon Hills	\$375,000
1836 Garland Avenue, Highland Park	\$485,000	939 Knightsbridge Lane, Schaumburg.....	\$369,900
1014 Central Avenue, Highland Park	\$485,000	1223 Eastwood Avenue, Highland Park	\$364,000
1535 Forest Avenue, Highland Park	\$480,000	1629 Sherwood Road, Highland Park	\$355,000
1125 Voltz Road, Northbrook	\$478,000	1375 Cavell Avenue, Highland Park	\$355,000
214 Barberry Road, Highland Park.....	\$475,000	440 Frost Place, Lake Forest.....	\$327,450
251 Sumac Road, Highland Park.....	\$470,000	1670 Huntington Lane, Highland Park	\$325,000
4 Rienzi Lane, Highwood.....	\$470,000	1377 Arbor Avenue, Highland Park	\$320,000

recent sales

236 Park Avenue, Lake Forest \$315,000
 1584 Robin Hood Place, Highland Park \$310,000
 9009 Luna Avenue, Morton Grove \$305,000
 955 Ridge Road, Highland Park \$305,000
 1464 Arbor Avenue, Highland Park \$303,000
 1164 Taylor Avenue, Highland Park \$300,000
 1251 Arbor Avenue, Highland Park \$293,500
 386 Walker Avenue, Highland Park..... \$290,000
 511 Clavey Court, Highland Park \$285,000
 807 Davis Street, Evanston \$280,000
 1030 Estes Avenue, Lake Forest \$270,000
 236 Washington Avenue, Highwood \$265,000
 236 Washington Avenue, Highwood..... \$265,000
 457 Burton Avenue, Highland Park \$265,000
 1245 Eastwood Avenue, Highland Park \$251,500
 1871 Sheahan Court, Highland Park \$250,000
 957 Burton Avenue, Highland Park \$250,000
 144 Morgan Place, Highwood..... \$249,000
 765 Broadview Avenue, Highland Park \$247,000
 1378 Ferndale Avenue, Highland Park \$245,000
 677 Cherry Avenue, Lake Forest \$245,000
 1197 Telegraph Road, Lake Forest \$240,000
 525 Barberry Road, Highland Park \$240,000
 2484 Highmoor Road, Highland Park \$235,000
 390 Walker Avenue, Highland Park..... \$235,000
 637 Glenview Avenue, Highland Park \$225,000
 1288 Cavell Avenue, Highland Park \$220,000
 1420 Cavell Avenue, Highland Park \$214,000
 9100 Oleander Street, Morton Grove \$200,000

1342 Sherwood Road, Highland Park \$184,500
 184 Barberry Road, Highland Park \$184,500
 598 Barberry Road, Highland Park \$180,000
 1918 Midland Avenue, Highland Park \$169,900
 4590 Hogan Lane, Wadsworth \$161,500
 1733 W Rosemary Road, Highland Park \$125,000

CONDO

807 Davis Street Unit 2403, Evanston \$1,075,000
 2021 St. Johns Avenue, Unit 2D, Highland Park \$675,000
 2021 St. Johns Avenue, Apt 3H, Highland Park \$665,000
 30 E Huron Street, Chicago \$615,000
 1500 Sheridan Road, 7L, Wilmette \$560,000
 104 Stables Court Way, Unit 5, Highland Park .. \$550,000
 381 Kelburn Road, Deerfield..... \$459,000
 640 Robert York, Apt 204, Highland Park \$432,500
 354 Leonard Wood Unit 201, Highland Park..... \$430,000
 650 Laurel Avenue, Unit 501, Highland Park..... \$417,500
 3535 Patten Road, Highland Park..... \$415,000
 1700 Second Street, Unit 407, Highland Park... \$350,000
 2000 Green Bay Road, Unit 202, Highland Park \$330,000
 3851 Mission Hills Road, Northbrook \$328,750
 2601 Central Street, Unit 206, Evanston..... \$295,000
 807 Davis Street, Unit 303, Evanston \$280,000
 1601 Oakwood Avenue, 402, Highland Park..... \$246,000
 1230 Western Avenue, Unit 207, Lake Forest.... \$215,000
 640 Robert York Avenue, Unit 203, Deerfield .. \$208,000
 1616 Sheridan Road 4G, Wilmette..... \$195,000
 791 Grosse Point Circle, Vernon Hills \$176,500
 1195 Deerfield Place, Highland Park..... \$165,000

recent sales

550 Vine Avenue, 105, Highland Park..... \$164,000
 550 Vine Avenue, Apt 103, Highland Park \$150,000
 891 Central Avenue, 221, Highland Park..... \$135,000
 230 E Court of Shorewood, Vernon Hills..... \$133,000
 1230 Park Avenue, Unit 228, Highland Park \$131,500
 1700 Second Street, Unit 107, Highland Park..... \$127,500
 1250 Park Avenue, Unit 406, Highland Park \$120,000

TOWNHOME

1600 Green Bay Road, Highland Park..... \$934,000
 4 Rienzi Lane, Highwood..... \$649,000
 790 Lyster Road, Highwood \$640,000
 690 Lyster Road, Highwood..... \$624,000
 1837 W Koehling Road, Northbrook \$417,500
 758 De Roo Loop, Highwood..... \$402,500
 29689 Environ Circle, Lake Bluff \$389,000
 127 Camden Court, Lincolnshire..... \$265,000
 3357 Church Street, Evanston \$239,000
 3821 Appian Way, Glenview \$217,500
 17590 W Horseshoe Lane, Gurnee..... \$191,000
 1220 Park Avenue, Unit 101, Highland Park \$175,000
 412 Kelburn Rd, 111, Deerfield..... \$170,000
 704 Broadview Avenue, Unit 704, Highland Park. \$160,000

LAND

54 Oakmont Road, Highland Park..... \$1,075,000
 835 Brand Lane, Deerfield \$999,000
 2707 Mavor Lane, Highland Park..... \$945,000
 2021 St. Johns Avenue, 3G, Highland Park \$675,000
 1857 Lawrence Lane, Highland Park..... \$699,000
 2021 Saint Johns Avenue, 3H, Highland Park.... \$665,000
 831 Rosemary Road, Lake Forest \$600,000

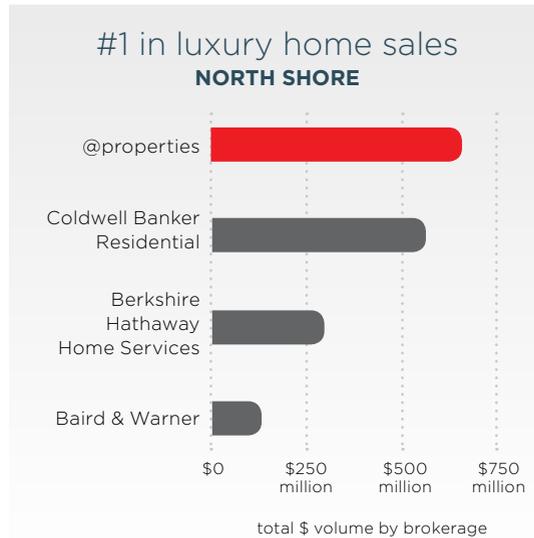
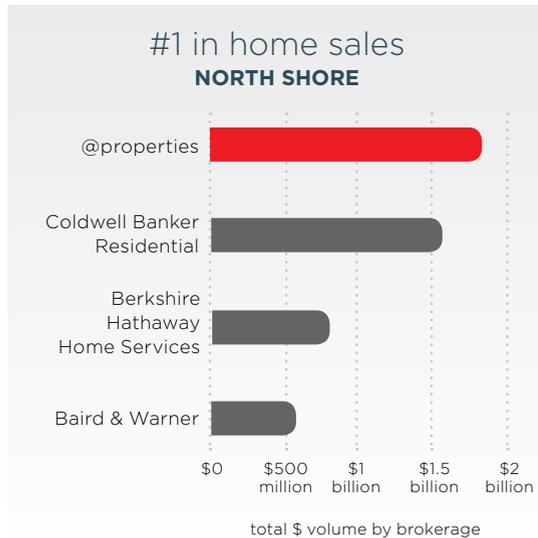
349 Vine Avenue, Highland Park..... \$577,500
 294 Central Avenue, Highland Park \$546,250
 697 Rienzi Lane, Highwood \$541,250
 466 Pleasant Avenue, Highland Park \$530,000
 1790 Ridgelee Road, Highland Park..... \$515,000
 380 Flora Place, Highland Park..... \$499,000
 94 Leonard Wood, 204, Highland Park..... \$490,000
 214 Barberry Road, Highland Park..... \$475,000
 664 Broadview Avenue, Highland Park..... \$465,000
 1477 Oakwood Avenue, Highland Park..... \$450,000
 29689 N Environ Circle, Lake Bluff..... \$389,000
 1010 Burton Avenue, Highland Park..... \$380,000
 1740 Mission Hills Road, 410, Northbrook..... \$350,000
 1880 Midland Avenue, Highland Park..... \$340,000
 1340 Berkley Court, Deerfield \$315,000
 909 Harlem Avenue, Glenview \$300,000
 Lot A Walters Avenue, Northbrook..... \$255,000
 1601 Oakwood Avenue, 402, Highland Park..... \$246,000
 Lot B 3969 Walters Avenue, Northbrook..... \$235,000
 790 Daneth Court, Highland Park..... \$219,000
 103 Hatlen Avenue, Mount Prospect..... \$199,000
 1584 Spencer Court, Gurnee..... \$135,000

@properties: a local leader

In less than a decade, @properties became the #1 real estate brokerage firm in the city of Chicago and began expanding to the North Shore.

In 2009, we expanded to the North Shore and quickly established ourselves as the fastest-growing real estate firm in the region. Today @properties is the #1 brokerage firm on the North Shore with a number of offices in key locations. Our leading market share means more exposure, which allows us to tell your home's story to the largest audience of homebuyers.

Since opening our first North Shore office, our presence in the area has grown significantly. Through it all, we have remained a local firm that is deeply committed to the local clients and communities we are fortunate enough to serve every day.



Source: MRED, LLC, #1 ranking based on MARKET SHARE for overall closed volume, North Shore, 1/1/17 - 12/31/17.



advertising your home

The story of your home is already written...
It's all about properly sharing it.

@properties showcases your home before the largest pool of homebuyers through marketing programs that are built around EXPOSURE - exposure through an internal network of brokers and their client databases; through an in-house marketing department with full print and digital capabilities; and through an exhaustive

catalog of online, mass media and grassroots marketing initiatives - all tailored to address the specific challenges and opportunities of the marketplace.

More exposure means more page views, more phone calls, more showing requests, and ultimately a faster, more lucrative sale.

featured publications include:

CS

The North Shore Weekend

NS
THE NORTH SHORE WEEKEND

**MICHIGAN AVENUE
MAGAZINE**

SHERIDAN ROAD

^{CS}Interiors

CHICAGO SOCIAL
Brides

THE MEN'S BOOK
Magazine

EVANSTON
Magazine

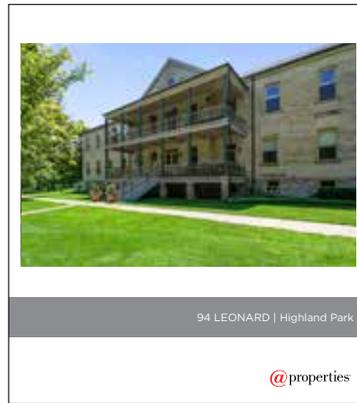


digital advertising



sheridan road

marketing your home



print brochures

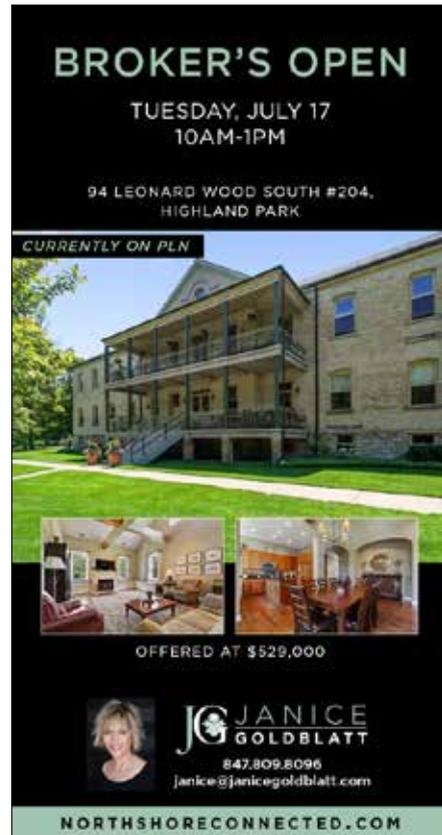
Your home will be beautifully
represented in our marketing brochure.



hardcover luxury brochures

My luxury listing brochure is a beautiful coffee table style hardcover book.

marketing your home



custom listing signage

Every listing contains a unique URL for easy access to the online listing and my direct phone.

e-blasts

I will send my contacts detailed information about your home.

@properties
YOUR @HOME REPORT

4302 OLDE INDIAN CREEK LANE
Long Grove, IL 60047
Price: \$1,699,000

137 Days On Market
19 Days Listed
0 Property Saves
1,375 Property Views

[VIEW COMPLETE WEBSTATS](#)

Janice Goldblatt
[Send me a message](#)

NEIGHBORHOOD STATS
An overview of market activity for properties listed and sold in your MLS community area. [View Complete Report](#)

182 Average Days on Market
\$482,750 Average List Price

364 Properties on Market
\$461,911 Average Sales Price

[VIEW FULL REPORT](#)

LUXURY PORTFOLIO | LEADING REAL ESTATE COMPANIES OF THE WORLD | [f](#) [t](#) [p](#) [v](#) [y](#)



customized @home report

The @home report includes detailed stats on how your home is being viewed.

social media

I will utilize social media posts to generate leads and sell your home.



online exposure

The majority of buyers begin their home search online, which means a 360-degree digital marketing strategy is paramount to getting maximum exposure for your home.

@properties markets your home across the Internet with a newly-revamped website, customized property domains, web-optimized photography and video, enhanced listings on the leading real estate search portals, targeted email marketing, online classifieds and syndication to hundreds of additional websites.

- atproperties.com
- Property-specific domain names (YourAddressHere.info)
- LeadingRE.com
- Email marketing database of 800,000+ with new contacts added daily
- Adwerx
- Enhanced listings that filter to the top of search results on popular home search portals including Zillow and Trulia
- Syndication of online listings



YouTube

101NMayflower.info

The screenshot shows a real estate listing for 101 N Mayflower Road. The top navigation bar includes links for Home & Loans, Sell a Home, Agents & Offices, Developments, Commercial, About Us, and Contact Us. The main content area features a large image of a modern house's exterior and interior hallway, with a map on the right. Below the image, the address "101 N Mayflower Road" is displayed, along with the price "\$1,050,000". A red "Request a Showing" button and a "View Listing" link are visible at the bottom right.

The screenshot shows the homepage of the @properties website. The top navigation bar includes links for About Me, Recent Sales, Listings, Qualifications, Testimonials, Team Members, Mortgage Calculator, and More Home. The main content area features a large image of a park with trees and a lake, with the text "STOP LOOKING. START FINDING." overlaid. Below this, there are buttons for "QUICK SEARCH", "FIND A HOME", and "SELL A HOME", along with an "Advanced Search" link. A search input field and a red "Search" button are also present. At the bottom, there is a profile for Janice Goldblatt, a Broker, with her phone number 773.243.2919 and a "Contact Me" button.

The screenshot shows the homepage of the @properties website displayed on a computer monitor. The top navigation bar includes links for Find a Home, Sell a Home, Agents & Offices, Developments, Commercial, About Us, Contact Us, Chicago/Illinois, and Login/Register. The main content area features a large image of a grand interior space with columns and arches, with the text "STOP LOOKING. START FINDING." overlaid. Below this, there are buttons for "QUICK SEARCH", "FIND A HOME", "SELL A HOME", and "FIND AN AGENT", along with an "Advanced Search" link. A search input field and a red "Search" button are also present.

listing video program

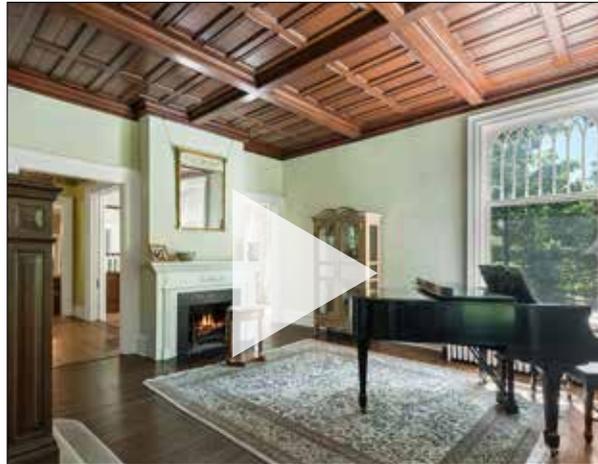
They say a picture is worth a thousand words, but did you know that just one minute of video is equal to 1.8 million words?

At @properties, video is a game-changing marketing tool and we're using it to tell your home's story like never before. Our listing video program consists of:

- A full-length property video with highlights of the home, amenities and neighborhood
- A social media-friendly clip that can be shared on Facebook, Instagram and other sites

- Additional exposure through @properties' listing detail pages, video library, YouTube channel, social media accounts and syndication websites

All videos are produced and edited in-house by @properties' videography department to specifically cater to the clients we serve.



adwerx

Ever visited a website and then noticed ads for that same website following you around the Internet?

It's not a coincidence; it's a sophisticated digital marketing tactic known as retargeting, and it's another way in which @properties increases online exposure for our listings.

Through our partnership with Adwerx, we leverage retargeting to put your property in front of prospective

homebuyers as they surf the Web. Adwerx also uses geo-targeting to display your listing to people in certain locations, and targets users based on Internet browsing behavior such as those perusing real estate-related websites. The platform's vast network includes hundreds of top websites ranging from Forbes.com to ESPN.com to specifically cater to the clients we serve.



market within a market

Even before your home is officially listed, @properties brokers market internally to a powerful network of more than 2,000 brokers – each with a broad sphere of influence that forms a rich source of prospects, buyers and referrals. This unique “market within a market” results in the most efficient transaction environment in the marketplace.

@AGENT APP Leveraging this “market within a market,” @properties brokers use an internal mobile app that has revolutionized the way we communicate about and transact real estate. The exclusive @gent App allows our brokers to match homebuyers with homes for sale, including pocket (off-market) listings. A number of @properties listings sell before they hit the broader market because of the exposure through the app alone – a testament to the power of the @properties network.

Beyond connecting buyers and sellers, the @gent App aggregates a knowledge base of every @properties broker in a searchable database, making it a great resource for recommendations on everything from vendors and service providers to local businesses.





be local. think global.

To @properties, local means friends you can count on, neighbors you can trust, and businesses you go out of your way to support. Local means the barista knows your drink, the dry cleaner knows your name and the clerk at the convenience store is happy to loan you a buck.

Real estate is a local business, and that means every home, on every block, in every neighborhood is unique, and each deserves the attention, care and consideration only a local company can offer. @properties is a local company through and through. But at the end of the day, we know that not all buyers are local. So when it comes to our marketing programs, we think globally.

As an exclusive member of Leading Real Estate Companies of the World®, the world's largest network of independent real estate firms, @properties connects sellers with homebuyers all over the world. So while our brand is uniquely local, our reach is global. That means more exposure, and ultimately, shorter market times and higher selling prices.



fluent in luxury

In today's competitive marketplace, a global marketing strategy is essential for luxury properties. That's why @properties is an exclusive member of Luxury Portfolio International®, the luxury marketing division of Leading Real Estate Companies of the World®.

Luxury Portfolio is a unified collection of the world's most experienced, visible and highly-regarded experts in luxury real estate. Founded in 2005 as the premium division of Leading Real Estate Companies of the World, Luxury Portfolio markets a selection of the network's extraordinary homes, utilizing

a sophisticated mix of online and offline media to position properties for maximum exposure in an elite market. The program marketed over 50,000 properties last year on the award-winning luxuryportfolio.com.



Source: Mintel International Website Survey.
Number of properties greater than \$1 million.



